



Reference letter for **Dr. George Yan, P. Eng.**

As a leader in the Canadian market, it was bound to be that Burnbrae Farms would look at some point in time into other countries to expand its reach and maximize its expertise in farming and egg production. And China was certainly the top choice, given the size of the country and its massive population, its high per capita consumption of eggs and the nature of egg production in China with still a huge number of inefficient small farms.

While George knew very little about egg production (he does now!), he and his team certainly knew a lot about China! And, through their guidance, we were able to develop contacts and established a strategic approach to the Chinese market.

I highly recommend George as a Strategic Planning/Business Development Consultant. Whether or not George is an expert in the field considered is irrelevant as his true value and benefit to any client will be in his knowledge and experience of setting up businesses in China.

Sincerely,

Dr. Vincent Guyonnet
VP – International Market development
Burnbrae Farms



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